



JOURNAL INTERNATIONAL EXPERIENCE GmbH partners with leading premium brands worldwide to deliver a range of tailored solutions. Our services encompass high-level content marketing solutions with magazines, websites, apps, social media channels and more as well as bespoke customer benefit strategies with a combination of events, offers and privileges created and managed exclusively for our clients.

We are currently recruiting for the position of

> [Digital CRM Product Manager \(m/w\)](#)

To join a new project team for a worldwide customer acquisition and loyalty program for a world-renowned brand. The position is offered on a full-time basis and will be based at our headquarters in Munich, Germany. Start: ASAP

As a digital CRM product manager, you work with high-profile customers of our client in the premium segment of the automotive industry. Our team is happy to be at work and has the motivation not only to satisfy the most demanding customers, but to inspire them. Within our motivated, experienced and international team, you work in close coordination with the overall project management, IT specialists, the editorial office, campaign management and the event department. You are the interface between the project team and development service providers. You are responsible for the organization and continued development of our CRM solution (Salesforce) and take care that it meets the high standards of our members and customers.

Your key Tasks:

- Build, develop & operate the Salesforce CRM system in close collaboration with internal departments and external service providers
- Manage quality requirements (in terms of technology and content) and implementation of the Quality Assurance & Testings from Concept to GoLive on the Production Environment
- Briefing and monitoring of service providers (implementation and interface connections)
- Project-related budgeting, audit and budget planning
- Optimization of processes within the CRM digital projects
- Active participation in the further development of products and processes, great conceptual design possibilities are offered here

Your Profile:

- Completed studies or training with a technical background (e.g. business informatics or online marketing)
- 1-2 years of experience in project management in the area of software and application development of CRM and / or CMS solutions would be beneficial
- Experience in the intensive use of CRM systems especially Salesforce Sales Cloud / Marketing Cloud desirable
- Strong analytical and conceptual skills as well as the willingness to actively participate
- Accuracy of detail, reliable, organized, ability to work independently
- High affinity for digital media and its applications
- High level of quality awareness and customer-oriented thinking
- Team player who feels comfortable in an international and multilingual work environment and accepts new challenges in a positive way
- Resilient and reliable even under tight deadlines
- Fluent in English, written and spoken
- Proficient in MS Office knowledge (Word, Office, Powerpoint)
- Knowledge of the automotive industry and its VIP target groups desired

We offer:

- There are extensive training opportunities in Salesforce Sales Cloud (Admin & Developer)
- a dynamic media environment with exciting projects and international partners from the automotive industry
- Flat hierarchies and a friendly, open team
- A diverse range of tasks with a lot of personal responsibility and the chance to grow

» Please send your CV and cover letter, accompanied by your salary expectations and possible start date to [personal@jixperience.com](mailto:personal@jixperience.com)

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